

Prospect 3 : Notes for Now

Prospect New Orleans, New Orleans, Louisiana, USA

October 23, 2014 – January 25, 2015

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With Terry Adkins, Manal AlDowayan, Tarsila do Amaral, Shigeru Ban, Shigeru Ban, Jean-Michel Basquiat, Zarina Bhimji, McArthur Binion, Douglas Bourgeois, Huguetta Caland, Mary Ellen Carroll, Thomas Joshua Cooper, Charles Gaines, Jeffrey Gibson, Pieter Hugo, Hew Locke, Akosua Adoma Owusu, Pushpamala N. and Clare Arni, Will Ryman, Lucien Smith, Agus Suwage, Antonio Vega Macotela, Carrie Mae Weems, Entang Wiharso, David Zink Yi

Prospect New Orleans, the International Contemporary Art Biennial, today announced the curatorial framework and artists to be featured in its third installment, "Prospect.3: Notes for Now," on view October 25, 2014 through January 25, 2015 across New Orleans.

Franklin Sirmans, the Terri and Michael Smooke Department Head and Curator of Contemporary Art at Los Angeles County Museum of Art (LACMA), is serving as the Artistic Director for "Prospect.3: Notes for Now." The three-month exhibition will showcase the work of more than 50 leading and emerging contemporary artists from around the globe. Founded on the principle that art engenders social progress, the biennial and all related events will be free and open to the public.*

Each artist will be offered a dedicated space to exhibit at one of over 15 venues, with a number of artists commissioned to produce site-specific

projects. Many projects engage in some way with the Crescent City's unique culture, and offer distinctive interpretations of the city, both past and present.

"Alongside our numerous partners in New Orleans, we are tremendously excited to share the artworks in 'Prospect.3: Notes for Now' with our audience," said Prospect New Orleans Executive Director Brooke Davis Anderson. "Franklin Sirmans has created a conversation about the ways in which artists examine the creation of community, the necessities of beauty and the consequences of our contemporary times."

Guided by several curatorial themes, P.3's exhibitions, site-specific installations and new works will address: The New Orleans Experience, Seeing Oneself in the Other, The South, Crime and Punishment, Movie going, The Carnavalesque, Abstraction, Visual Sound, and will seamlessly tie together the largesse of the show through commissions by several artists under the moniker, All Together Now.

Prospect.3 (P.3) is expected to attract tens of thousands of visitors, many of them from out of town, and generate \$5-10 million in economic activity during the exhibition's thirteen-week run. In addition to showing their work, many artists will be invited to participate in the myriad of educational and public programs. A fully illustrated catalogue, featuring documentation of Prospect.3 and essays on the exhibition, will also be produced.

As with Prospect.1 and Prospect.2, Prospect New Orleans will work closely with an experienced public relations firm, as well as local tourism and marketing agencies to publicize the exhibition regionally, nationally and internationally. In January, Prospect.3 announced its partnerships with both New Orleans-based strategic marketing firm Deveney Communication, and inbound travel operator Royal Insider. Additionally, the organization will again coordinate with a number of neighborhood and community organizations, along with local businesses, to maximize the

economic impact for the city and ensure P.3 visitors have a chance to experience the warm Southern hospitality for which the city is justly known.

Link: <http://prospectneworleans.squarespace.com/>